2021 Fresh Bucks Retail Partner Application

Supermarkets and Grocery Stores

*This is an excerpt from the* [*application overview*](http://www.seattle.gov/Documents/Departments/OSE/FoodAccess/Fresh%20Bucks%20Retailer%20Expansion/Application_supermarketgrocerychains_FINAL.pdf) *for supermarkets and grocery stores interested in becoming Fresh Bucks retail partners. Part 2 and Part 3 should each be saved as separate PDFs to upload to the* [*online application form*](https://seattle.surveymonkey.com/r/GBFQGW3)*.*

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| **PART 2: NARRATIVE RESPONSE QUESTIONS** |

Write a narrative response to questions 22-29 in a new word document. Format using one-inch margins, single spacing, minimum size 11-point font, and letter sized page (8 ½ x 11) layout. Keep the questions in your response and include the name of your store at the top of the table. While responses may be shorter, DO NOT exceed a total of 4 pages in your total narrative response. Save the completed response as a PDF to upload through the online form. The scoring criteria for these questions is available on page 9 of the supermarket & grocery store guidelines [available on the website](http://www.seattle.gov/environment/sustainable-communities/food-access/fresh-bucks/retail-partners#forsupermarketsandlargegrocersannualrevenues2000000).

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| **Store name:** |
| **accessibility and community preference** |
| 1. What steps do you take to create a retail environment that is welcoming for diverse lower income and non-English speaking/reading customers? |
| **PRODUCE SELECTION** |
| 1. Please tell us about the cultural needs and preferences of the customers and communities served at each of your Seattle store locations, particularly produce preferences. Please include how you assess and respond to those preferences. |
| 1. Please tell us more about your local sourcing, including:    1. How often you source produce directly from farmers rather than distributors,    2. How you address and communicate seasonal availability of Washington-grown products to customers, and    3. If and how you communicate the specific farm source, farm name, or brand of Washington-grown products. |
| 1. How often is fresh, culturally relevant produce that is responsive to customer preferences stocked in your store(s)? |
| **FAIR LABOR AND COMMUNITY ENGAGEMENT** |
| 1. We are looking to partner with stores that actively inform their staff about their rights under Seattle’s labor laws through onboarding, management training, and posting posters in languages relevant to staff. Please tell us about the actions you take at your stores. |
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| 1. Do you provide any benefits (retirement, scholarships, training, etc.) to employees above and beyond what is required by city and state ordinance? If so, please briefly list these benefits. (*This response may be a bulleted list or 1-3 sentences.)* |
| 1. The City of Seattle values living-wage job opportunities for all residents. Please answer the following:    1. What pathways does your company offer cashiers, stockers, and other floor staff to progress to management and other leadership positions?    2. How do you track progress and outcomes on these opportunities? |
| 1. What steps are you taking to invest in the neighborhoods where your Seattle stores are located? |

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| **PART 3: PRODUCE SELECTION** |

Use the table template below in a new word document to list the types of produce that are available in one of your stores on an average day. Include an average number of varieties available within each type. Our definitions of these terms are below, and an example is provided in the table. You may add more lines if needed. Please include the name of your store at the top of the table and save the completed version as a PDF to upload through the online form.

**Product Types:** Produce items that are distinct from each other rather than varieties within one type. For example, apples count as one type even if the store provides multiple varieties of apple. Common groupings of produce, such citrus, melons, berries and leafy greens will each count as one type as well.

**Varieties:** Related produce items within a type. We are looking for the number of distinct varieties within each type, not the number of individual products. In the example below, a store that regularly sells strawberries, blackberries, blueberries, and raspberries would count 4 in the number of varieties under “berries.” Organic versus non-organic does not count as a variety.

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| **STORE NAME:** | | |
| # | **Produce Type** | **Average Number of Varieties** |
| ***EX*** | ***Berries*** | ***4*** |
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